

December 2019

## KENT PFD has successfully drawn market attention of Eye Wear Designers and Promotion companies from the Hong Kong Optical Fair 2019. (6-8 November)



Able to print on irregular surface (e.g. image print across corner) is very positive to the insiders because PFD printing method opens extended space to more possible creative eye wear design(s) in near future.

PFD final visual effect (Shiny foil with Pad Printed Multi-colors) images on KENT PFD display has widely impressed a lot of visitors.

Surprisingly, most of visitors smart to identify PFD selling points by their first sight on the display unit.

Almost, visitors agreed PFD is very effective, productive by using All-In-One setup, without broken lead time and high tolerance involved in the process.

Visitors' reaction and comment was quite straight forward like :

1. Beautiful
2. How to print across the corner ?
3. Just one setup for both foil + pad print color(s) ? Amazing !
4. How much ?
5. Are you OEM printing house ?
6. If you are selling PFD solution, can you do trial sample print for us ?

For Eye wear Designers, it is breakthrough of the bottle neck and more creative space be extended.

For Promotion companies, PFD's Low Cost, User-friendly and High Efficiency mode is comparatively attractive.



After show, the interest parties looking for PFD sample print and KENT welcome to do FREE trial print if customer willing to offer their own Ai image file and trial print products.